

# MARSHALL

## 2004 ANNUAL COUNTY PROFILE

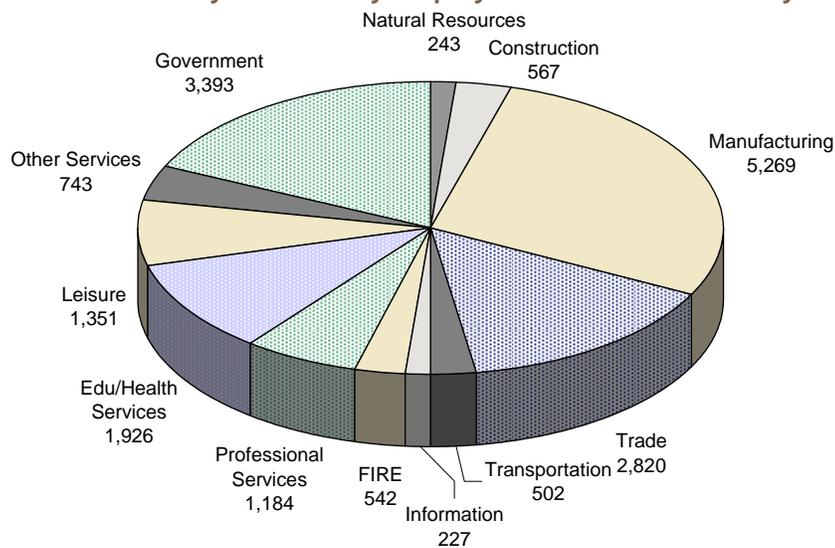
### Executive Summary

As of 2003, Marshall County's largest private sector was Manufacturing, representing 28.07 percent (5,269) of the county's total covered employment of 18,768. More than 39 percent of the employment in this sector was in the Food Manufacturing industry. Although the county's total employment decreased by 0.87 percent since 2002, the average annual wage increased by 3.93 percent to \$29,343 for all industries.

Marshall County's average weekly wage for all industries was \$564 for 2003. This was an increase of 3.87 percent since 2002. The highest average weekly wage for a private sector was Manufacturing, averaging \$751 with gross total wages of \$205.8 million. The Other Services sector had the largest percentage increase in average weekly wage of 44.01 (\$147) percent since 2002.



### 2003 Industry Breakout by Employment in Marshall County



Note: Government includes public education and health institutions

### Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

| Rank | Name of Company               | Industry          |
|------|-------------------------------|-------------------|
| 1    | Swift & Company               | Manufacturing     |
| 2    | Lennox Manufacturing          | Manufacturing     |
| 3    | Fisher Controls Intl          | Manufacturing     |
| 4    | Marshalltown Med/Surgical Ctr | Health Services   |
| 5    | Wal-Mart Stores               | Retail Trade      |
| 6    | Hy-Vee Food Stores            | Retail Trade      |
| 7    | Marshalltown Clinic           | Health Services   |
| 8    | Access Direct Telemarketing   | Business Services |
| 9    | Marshalltown Trowel Co        | Manufacturing     |
| 10   | Temp Associates-Marshalltown  | Business Services |

### QUICK FACTS

#### Covered Employment (2003)

|  |        | %                 |
|--|--------|-------------------|
| Total Employment                         | 18,768 | 1.34 <sup>1</sup> |
| Average Weekly Wage                      | \$564  | 95.4 <sup>2</sup> |
| Largest Private Sector:<br>Manufacturing | 5,269  | 2.40 <sup>3</sup> |

<sup>1</sup> Percent is based on statewide covered employment of 1,404,476

<sup>2</sup> Percent is based on statewide average weekly wage of \$591

<sup>3</sup> Percent is based on statewide covered sector employment

#### Census Statistics

|                                 |          | Rank |
|---------------------------------|----------|------|
| 2003 Population                 | 39,103   | 17   |
| Growth % since 1990             | 2.2%     | 38   |
| 2003 Unemployment Rate          | 5.4%     | 24   |
| 2002 Per Capita Personal Income | \$27,486 | 24   |
| 2000 Median Household Income    | \$38,268 | 32   |

Ranking based on Iowa's 99 counties

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Covered Employment and Reporting Units by Industry in Marshall County

| Reporting Units |      |          |                                     | Employment |        |          |
|-----------------|------|----------|-------------------------------------|------------|--------|----------|
| 2002            | 2003 | % Change |                                     | 2002       | 2003   | % Change |
| 997             | 996  | -0.10%   | Total All Industries                | 18,933     | 18,768 | -0.87%   |
| 924             | 923  | -0.11%   | Private Business                    | 15,554     | 15,375 | -1.15%   |
| 24              | 25   | 4.17%    | Ag/Natural Resources & Mining       | 265        | 243    | -8.30%   |
| 77              | 78   | 1.30%    | Construction                        | 592        | 567    | -4.22%   |
| 54              | 51   | -5.56%   | Manufacturing                       | 5,496      | 5,269  | -4.13%   |
| 237             | 227  | -4.22%   | Trade                               | 2,952      | 2,820  | -4.47%   |
| 75              | 71   | -5.33%   | <i>Wholesale Trade</i>              | 642        | 561    | -12.62%  |
| 162             | 156  | -3.70%   | <i>Retail Trade</i>                 | 2,310      | 2,259  | -2.21%   |
| 52              | 54   | 3.85%    | Transportation & Utilities          | 503        | 502    | -0.20%   |
| 17              | 20   | 17.65%   | Information                         | 214        | 227    | 6.07%    |
| 100             | 103  | 3.00%    | Finance, Insurance, and Real Estate | 525        | 542    | 3.24%    |
| 101             | 106  | 4.95%    | Professional & Business Services    | 1,153      | 1,184  | 2.69%    |
| 80              | 80   | 0.00%    | Education & Health Services         | 1,952      | 1,926  | -1.33%   |
| 96              | 95   | -1.04%   | Leisure & Hospitality               | 1,279      | 1,351  | 5.63%    |
| 85              | 85   | 0.00%    | Other Services                      | 624        | 743    | 19.07%   |
| 74              | 74   | 0.00%    | Government                          | 3,379      | 3,393  | 0.41%    |
| 16              | 15   | -6.25%   | <i>State</i>                        | 1,079      | 1,084  | 0.46%    |
| 49              | 49   | 0.00%    | <i>Local</i>                        | 2,159      | 2,168  | 0.42%    |
| 9               | 10   | 11.11%   | <i>Federal</i>                      | 141        | 142    | 0.71%    |

### QUICK FACTS

**Marshall County's  
Largest  
Industries by  
Worksites**

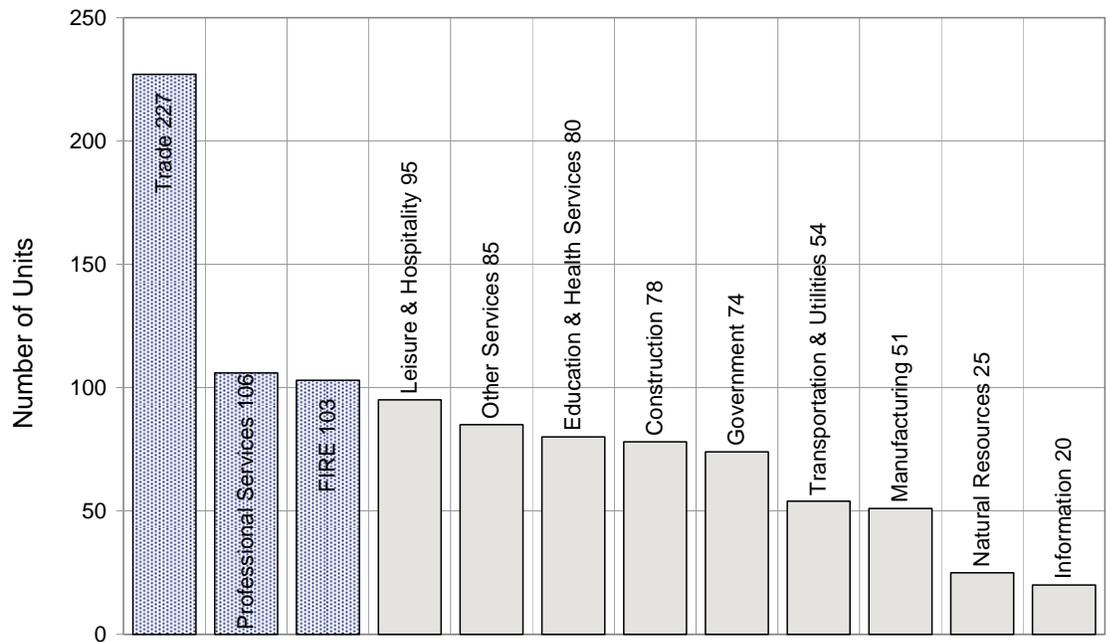
Wholesale & Retail  
Trade  
227

Professional  
Services  
106

Finance, Insurance,  
and Real Estate  
103

### Reporting Units by Industry in 2003 in Marshall County

*A Unit is Defined as a Worksite*



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate;

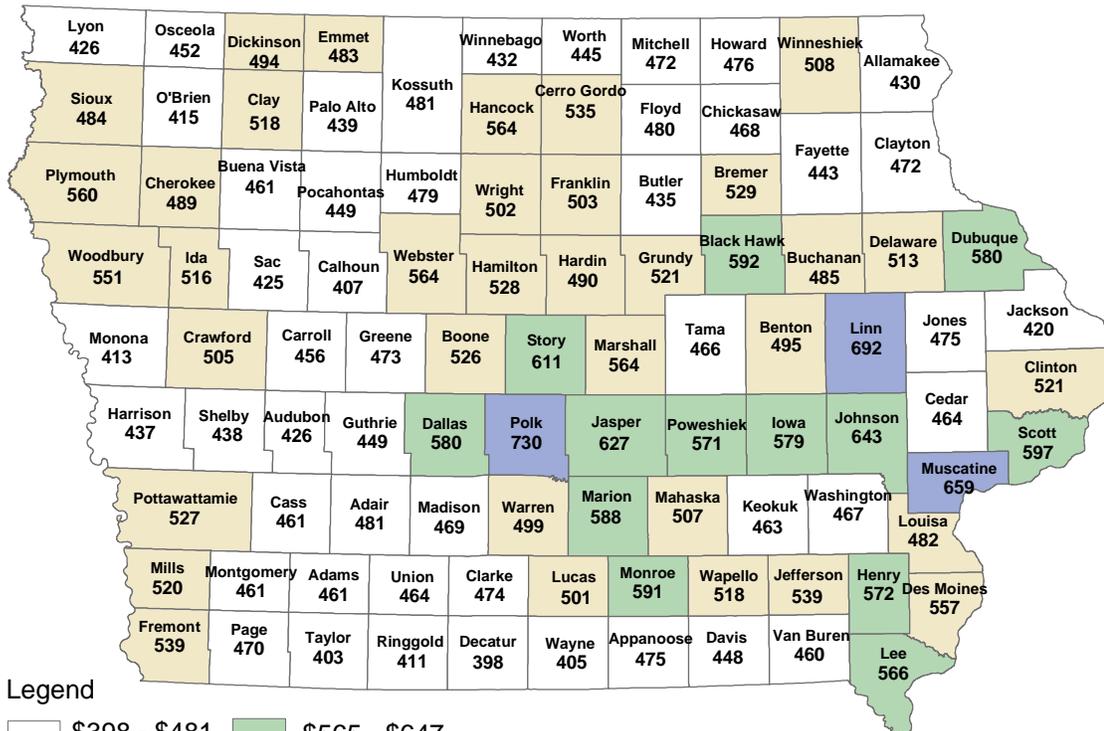
Natural Resources - Agriculture, Natural Resources, & Mining.

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Average Annual and Weekly Wage by Industry in Marshall County

| Average Annual Wage |           |          |                                  | Average Weekly Wage |        |          |
|---------------------|-----------|----------|----------------------------------|---------------------|--------|----------|
| 2002                | 2003      | % Change |                                  | 2002                | 2003   | % Change |
| \$ 28,232           | \$ 29,343 | 3.93%    | Total All Industries             | \$ 543              | \$ 564 | 3.87%    |
| \$ 28,187           | \$ 29,140 | 3.38%    | Private Business                 | \$ 542              | \$ 560 | 3.32%    |
| \$ 26,699           | \$ 30,297 | 13.47%   | Ag/Natural Resources & Mining    | \$ 513              | \$ 583 | 13.65%   |
| \$ 31,604           | \$ 32,432 | 2.62%    | Construction                     | \$ 608              | \$ 624 | 2.63%    |
| \$ 37,948           | \$ 39,072 | 2.96%    | Manufacturing                    | \$ 730              | \$ 751 | 2.88%    |
| \$ 21,651           | \$ 21,343 | -1.42%   | Trade                            | \$ 416              | \$ 410 | -1.44%   |
| \$ 36,194           | \$ 37,315 | 3.10%    | <i>Wholesale Trade</i>           | \$ 696              | \$ 718 | 3.16%    |
| \$ 17,609           | \$ 17,376 | -1.32%   | <i>Retail Trade</i>              | \$ 339              | \$ 334 | -1.47%   |
| \$ 34,671           | \$ 35,542 | 2.51%    | Transportation & Utilities       | \$ 667              | \$ 683 | 2.40%    |
| \$ 23,879           | \$ 24,542 | 2.78%    | Information                      | \$ 459              | \$ 472 | 2.83%    |
| \$ 31,431           | \$ 33,695 | 7.20%    | Finance, Insurance, Real Estate  | \$ 604              | \$ 648 | 7.28%    |
| \$ 19,602           | \$ 20,534 | 4.75%    | Professional & Business Services | \$ 377              | \$ 395 | 4.77%    |
| \$ 28,366           | \$ 30,224 | 6.55%    | Education & Health Services      | \$ 546              | \$ 581 | 6.41%    |
| \$ 9,614            | \$ 9,937  | 3.36%    | Leisure & Hospitality            | \$ 185              | \$ 191 | 3.24%    |
| \$ 17,378           | \$ 25,022 | 43.99%   | Other Services                   | \$ 334              | \$ 481 | 44.01%   |
| \$ 28,437           | \$ 30,262 | 6.42%    | Government                       | \$ 547              | \$ 582 | 6.40%    |
| \$ 32,232           | \$ 34,756 | 7.83%    | <i>State</i>                     | \$ 620              | \$ 668 | 7.74%    |
| \$ 25,958           | \$ 27,481 | 5.86%    | <i>Local</i>                     | \$ 499              | \$ 528 | 5.81%    |
| \$ 37,357           | \$ 38,206 | 2.27%    | <i>Federal</i>                   | \$ 718              | \$ 735 | 2.37%    |

## 2003 Average Weekly Wage for All Industries by County



**Legend**

|                 |                 |
|-----------------|-----------------|
| □ \$398 - \$481 | □ \$565 - \$647 |
| □ \$482 - \$564 | □ \$648 - \$730 |

### QUICK FACTS

#### Average Weekly Wage Comparisons

Marshall  
\$564

Rank  
Among All 99  
Iowa Counties  
-17-

Statewide  
\$591

Nation\*  
\$726

\* preliminary data

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## CONTACT INFO

Iowa Workforce  
Development,  
Employment  
Statistics Bureau

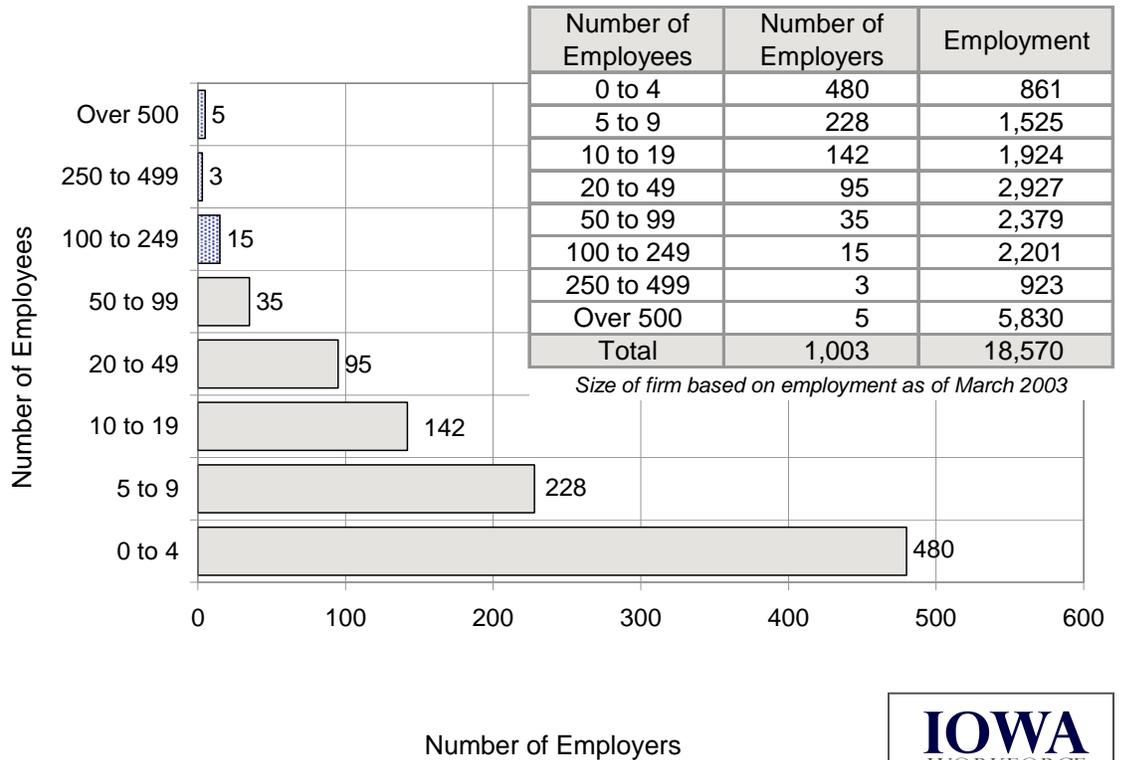
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Des Moines, IA 50319

800-532-1249;  
Fax: 515-281-8195  
trends@iwd.state.ia.us  
www.iowaworkforce.org

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399

## 2003 Size of Firm in Marshall County



IOWA WORKFORCE DEVELOPMENT  
1000 East Grand Avenue  
Des Moines, Iowa 50319-0209  
OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE \$300

